

Yakima Valley Fair & Rodeo 2024

RODEO SPONSORSHIP &
ADVERTISEMENT



Thank you for your ongoing sponsorship or new interest in partnering with us for the 2024 Yakima Valley Fair and Rodeo! Below you will find options for sponsoring and advertising with us at this year's PRCA rodeo August 9th and 10th, 2024! 2023 had SELL OUT crowds and concerts after the rodeo with plans to do the same in 2024. Our video board and rodeo clown were a hit, bringing fun to the valley for all ages. We hope you will join us!

Below is a reminder of our various sponsorship levels for your reference. We will give priority to previous sponsors in continuing their level but you must commit by July 1st, 2024. Please refer to your email regarding a reminder of what you chose in 2023.

Gold Sponsorship- \$2000

Rodeo Event Sponsorship- 10 Available

10 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

Option to submit a 15 second commercial for audience viewing on the video board

Business logo and contact advertisement on video board

Website Recognition

PA Announcements during rodeo

3x5 Banner Placement In High Visibility Areas

Business Flag with logo placed at rodeo

[READ MORE](#)

Silver Sponsorship- \$1000

4 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

Option to submit a 15 second commercial for audience viewing on the video board

PA Announcements during rodeo

Website Recognition

3x5 Banner Placement In Moderate Visibility Area

Bronze Sponsorship- \$700

2 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

PA Announcements during rodeo

Website Recognition

3x5 Banner Placement In Lower Visibility Area

Chute Sponsorship- \$1000

6 Available

4 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

PA Announcement During Rodeo

Website Recognition

Chute Banner Included

Video Board Sponsor- \$3500

1 Available

10 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

Frequent mention of " Business name Video Board" during rodeo

30 second commercial optional prior to rodeo

Business Flag with logo placed at rodeo

Arena Sponsor- \$5000

1 Available

14 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

Named rodeo on rodeo advertisement poster and website

30 second commercial option prior to rodeo

Frequent mention of " Business name Arena" during rodeo

Business Flag with logo placed at rodeo

Rodeo Clown Sponsor- \$2500

1 Available

4 Complimentary Rodeo Ticket Vouchers to be Redeemed Online

30 second commercial option prior to rodeo

PA Announcements during rodeo

Jersey with business logo Included

Business Flag with logo placed at rodeo

PLEASE SELECT YOUR SPONSORSHIP OPTION AND REPLY TO SPONSORSHIPYVFR@GMAIL.COM BY JULY 1ST, 2024

AN INVOICE WILL BE SENT TO YOU WITHIN 5 DAYS

PAYMENT CAN THEN BE MAILED OR PROCESSED ON OUR WEBSITE YVFAIR-RODEO.COM- CONFIRMATION WILL BE SENT SAVING YOUR SPOT AT OUR 2024 RODEO!

